Rajiv Gandhi University of Knowledge Technologies, Basar

REPORT -1

Place: Student Activity Centre auditorium, RGKUT, Basar

Date: 20ᵗʰ June 2023

Speakers: 1) Dr. Radhika Vangala

About the Program:

An IPR Awareness Programme, sponsored by the Telangana State Council of Science& Technology, was organized by IPR cell of RGKUT. The objective of this program is to create awareness about IPR and the filing process for Patents. Prof Satish Kumar, Director of RGKUT emphasized the importance of IP in our daily lives followed with Dr. B.Srinivas, Nodal Officer highting the key role in protection of ideas, inventions and creativity.

Speaker 1:

Dr.Radhika delved into the multifaceted world of Intellectual Property Rights (IPR), covering a broad spectrum of concepts and applications. She elaborated on the significance of trademarks as unique identifiers that distinguish goods and services in the marketplace, highlighting their role in brand recognition and consumer trust. Additionally, she shed light on trade secrets, emphasizing their critical importance in safeguarding proprietary information and maintaining a competitive edge in today's knowledge-driven economy. Moving on to patents, she elucidated the intricate process of securing patent protection for inventions, from the initial application to the grant of exclusive rights. She underscored the pivotal role of patents in incentivizing innovation and fostering technological advancement across diverse sectors. Moreover, she provided practical insights into patent prosecution strategies and the enforcement of patent rights, empowering attendees to navigate the complexities of patent law with confidence. Furthermore, Dr. Vangala explored the realm of copyright, elucidating its role in protecting original works of authorship, such as literary, artistic, and musical creations. She underscored the importance of copyright registration and enforcement in safeguarding creators' intellectual property and preserving their creative rights in the digital age. She addressed emerging trends and challenges in the field of Intellectual Property, includingg the impact of digital technology on copyright enforcement and the rise of intellectual property disputes in the age of globalization Overall, her comprehensive overview of IPR offered attendees a nuanced understanding of its various dimensions and implications for innovation, entrepreneurship, and economic development.

బాసర ఆర్జీయుకేటి లో దశాబ్ది ఉత్సవాలు

బాసర, ఆర్.జి.యు తెలంగాణ న్యూస్ నెట్:

బాసర ఆర్జీయుకేటి లో మంగళవారం దశాబ్ది ఉత్సవాలు ఘనంగా నిర్వహించారు. ఈ కార్యక్రమాన్ని రాష్ట్ర గవర్నర్ నుండి కూడా హర్షం వ్యక్తం చేసారు. విద్యార్థులు అందరు ఆనందంతో ఈ కార్యక్రమంలో పాల్గొన్నారు.

REPORT -2

Place: Student Activity Center auditorium, RGKUT, Basar

Date: 27th February 2024

Speakers: 1) Prof G.B Reddy

       2)Prof. K. Raja Ram

About the Program:

An IPR Awareness Programme, sponsored by the Telangana State Council of Science& Technology, was organized by IPR cell of RGKUT. The objective of this program is to create awareness about IPR and the filing process for Patents. Prof Satish Kumar, Director of RGKUT emphasized the importance of IP in our daily lives followed with Dr. B.Srinivas, Nodal Officer highting the key role in protection of ideas, inventions and creativity.

Speaker 1:

Dr. G.B. Reddy, as a Professor and Nodal Officer of the IP cell at Osmania University, provides valuable insights into the emerging Intellectual Property (IP) ecosystem within universities. His lecture covered various aspects of IP, including trademarks, labels, designs, copyrights, and patents, along with their respective advantages and disadvantages. Prof. discussed the importance of trademarks in protecting brand identities and distinguishing products or services in the marketplace. Dr. Reddy highlighted the significance of unique and innovative designs in attracting consumers' attention and differentiating products from competitors and also informed the challenges associated with design infringement and the need for adequate protection. Dr. Reddy delved into the legal and practical issues involved in patenting academic research and innovations. The real-world examples of successful patent filings in agriculture highlighted innovative technologies, processes, or products developed by universities and their impact on agricultural productivity, industrial efficiency, and economic growth.

Speaker 2:

Prof. K. Raja Ram's thoughts on intellectual property rights (IPR) and how one idea can transform into wealth likely emphasize the significance of protecting innovative ideas through appropriate legal mechanisms such as patents, trademarks, and copyrights. Citing the Example of Elon musk, Jeff Bejos and reliance he described how they transformed a simple idea into a thriving business empire. Armed with a patented technology or a trademarked brand, they attract investors, forge strategic partnerships, and capture market share. Over time, their innovation propelled them to the pinnacle of success, catapulting them into the ranks of the wealthiest individuals. Overall, the Prof session encapsulated the potential perspective on the relationship between intellectual property rights and wealth generation through innovative ideas.

REPORT -3

Place: Student Activity Center auditorium, RGKUT, Basar

Date: 21st March 2024

Speakers: 1) Dr. T. Pavan Kumar

2) Dr. Kapil Arya

About the Program:

An IPR Awareness Programme, sponsored by the Telangana State Council of Science& Technology, was organized by IPR cell of RGKUT. The objective of this program is to create awareness about IPR and the filing process for Patents. Prof Satish Kumar, Director of RGKUT emphasized the importance of IP in our daily lives followed with Dr. B.Srinivas, Nodal Officer highlighting the key role in protection of ideas, inventions and creativity.

Speaker 1:

Dr. T. Pavan Kumar delivered a speech entitled "Innovation and IPR for Academics and Research." He started the layout of his speech with the introduction, importance and impact, types, examples and case studies, validity, statistics, opportunities in IP, and takeaway message from this lecture. He took Coca-Cola as an example and explained the involvement of different IPs. He spoke about a large number of examples of patents, which included six-player chess (Hridayeshwar), a pedal-powered washing machine (Ramya Jose), ring-pull cans (Coca-Cola), the flashing wicket in cricket (Zing), the design of hair oil containers (Indulekha), the fidget spinner by Catherine, etc. He mentioned the validity time of different IPRs and examples of copyrights (Avatar, Disney, etc.), trademarks (Castrol, Bohr, etc.), geographical indications (Tirupati Laddu, Nagpur oranges, Nirmal paintings, etc.), and their office locations in India. He also differentiated between the original and duplicate brands, with some examples like Bisleri, Puma, and adidas, etc. He discussed statistical data on IP, compared India with other countries, and emphasized the need to improve the patent filing and commercialization processes. He promoted the motto of our honorable PM Modi, "Innovate, Patent, Produce, Prosper, and concluded his lecture with "Jai Jawan, Jai Kisan, Jai Vigyan, and Jai Anusandhan."

Speaker 2:

Dr. Kapil Arya presented his lecture entitled "Essentials of Patents." He expressed his thoughts on IPR, types of IPR, and the maximum validity time period. He described how to file a patent, patent laws, regulations, and patentability criteria, i.e., a detailed discussion of sections 3 and 4, which inventions are patent-worthy and which are not. He described in detail the various element of a patent draft such as title, field of Invention, background, summary, brief description, detailed description, abstract, claim(s), and drawings and their importance. The speaker outlined the different aspects of invention that could be claimed for patent protection. Practical methods for identifying inventions were discussed, including techniques for conducting patent searches and analyzing prior art. Existing patents for everyday products were showcased to demonstrate the practical application of IP protection in the consumer goods industry He gave an explanation of the whole structure of patent applications, not only in India but also abroad, like the USPTO, EPO, WIPO, etc. He spoke about different stages in the filing process and forms related to different IP applications.